

## SWAYAM PRABHA DTH TV CHANNELS - LIVE COUNSELLING SCHEDULES

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**REGIONAL CENTRE, IGNOU, MADURAI - 625 018**

**PROGRAMME SCHEDULE – September 2026 (from 01.09.2026 to 30.09.2026)**

| Date & Day            | Time                   | Channel Number | Channel Name                | Programme Code & Course Code | Subject                                                                                                   | Faculty Name                                                                                                        |
|-----------------------|------------------------|----------------|-----------------------------|------------------------------|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 01/09/26<br>Tuesday   | 11:10 AM<br>– 12:10 PM | 11             | Social Science & Humanities | BCOMF/ ALL MBA/MBAOL MMPM01  | Topic: Block -2 (Unit 4)<br>Course Title: <b>Perceptions</b>                                              | Dr. R. Arun Prasath<br>Assistant Professor<br>Department of Business Administration<br>Thiagarajar College, Madurai |
| 02/09/26<br>Wednesday | 11:10 AM<br>– 12:10 PM | 11             | Social Science & Humanities | <b>BCOMF/MCOM MCO-01</b>     | Topic: Block -5 (Unit 20)<br>Course Title: <b>Emerging Trends in OB</b>                                   | Dr. M. Balamurugan<br>Assistant Professor, Dept of Commerce,<br>American College, Madurai                           |
| 03/09/26<br>Thursday  | 11:10 AM<br>– 12:10 PM | 11             | Social Science & Humanities | BCOMF/ ALL MBA/MBAOL MMPM01  | Topic: Block -2 (Unit 6)<br>Course Title: <b>Attitude and Attitude Change</b>                             | Dr. R. Arun Prasath<br>Assistant Professor<br>Department of Business Administration<br>Thiagarajar College, Madurai |
| 07/09/26<br>Monday    | 11:10 AM<br>– 12:10 PM | 11             | Social Science & Humanities | <b>BCOMF/MCOM MCO-021</b>    | Topic: Block -1 (Unit 02)<br>Course Title: <b>The Firm: Stakeholders, Objectives and Decisions Issues</b> | Dr. M. Balamurugan<br>Assistant Professor, Dept of Commerce,<br>American College, Madurai                           |
| 08/09/26<br>Tuesday   | 11:10 AM<br>– 12:10 PM | 11             | Social Science & Humanities | BCOMF/ ALL MBA/MBAOL MMPM01  | Topic: Block -2 (Unit 7)<br>Course Title: <b>Personality and Self-Concept</b>                             | Dr. R. Arun Prasath<br>Assistant Professor<br>Department of Business Administration<br>Thiagarajar College, Madurai |
| 09/09/26<br>Wednesday | 11:10 AM<br>– 12:10 PM | 11             | Social Science & Humanities | BCOMF/ ALL MBA/MBAOL MMPM01  | Topic: Block -2 (Unit 8)<br>Course Title: <b>Consumer Motivation and Involvement</b>                      | Dr. R. Arun Prasath<br>Assistant Professor<br>Department of Business Administration<br>Thiagarajar College, Madurai |

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| 10/09/26<br>Thursday  | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | <b>BCOME/MCOM<br/>MCO-021</b>     | Topic: Block -1 (Unit 03)<br>Course Title: <b>Basic Concepts<br/>and Techniques</b>                                  | Dr. M. Balamurugan<br>Assistant Professor, Dept of Commerce,<br>American College, Madurai                           |
| 11/09/26<br>Friday    | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | BCOME/ ALL<br>MBA/MBAOL<br>MMPM01 | Topic: Block -3 (Unit 9)<br>Course Title: <b>Reference Group<br/>Influence and Group Dynamics</b>                    | Dr. R. Arun Prasath<br>Assistant Professor<br>Department of Business Administration<br>Thiagarajar College, Madurai |
| 15/09/26<br>Tuesday   | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | <b>BCOME/MCOM<br/>MCO-021</b>     | Topic: Block -2 (Unit 04)<br>Course Title: <b>Demand Concepts<br/>and Analysis</b>                                   | Dr. M. Balamurugan<br>Assistant Professor, Dept of Commerce,<br>American College, Madurai                           |
| 16/09/26<br>Wednesday | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | BCOME/ ALL<br>MBA/MBAOL<br>MMPF06 | Topic: Block -1 (Unit 3)<br>Course Title: <b>Regulatory<br/>Framework</b>                                            | Dr. V. KAVERI<br>Assistant Professor<br>Department of Management Studies,<br>GTN Arts college, Dindigul             |
| 17/09/26<br>Thursday  | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | BCOME/ ALL<br>MBA/MBAOL<br>MMPM01 | Topic: Block -3 (Unit 10)<br>Course Title: <b>Family Buying<br/>Influence, Family Lifecycle and<br/>Buying Roles</b> | Dr. R. Arun Prasath<br>Assistant Professor<br>Department of Business Administration<br>Thiagarajar College, Madurai |
| 18/09/26<br>Friday    | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | <b>BCOME/MCOM<br/>MCO-021</b>     | Topic: Block -2 (Unit 05)<br>Course Title: <b>Demand Elasticity</b>                                                  | Dr. M. Balamurugan<br>Assistant Professor, Dept of Commerce,<br>American College, Madurai                           |
| 21/09/26<br>Monday    | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | <b>BCOME/MCOM<br/>MCO-021</b>     | Topic: Block -2 (Unit 06)<br>Course Title: <b>Demand<br/>Estimation and Forecasting</b>                              | Dr. M. Balamurugan<br>Assistant Professor, Dept of Commerce,<br>American College, Madurai                           |
| 22/09/26<br>Tuesday   | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | BCOME/ ALL<br>MBA/MBAOL<br>MMPF06 | Topic: Block -2 (Unit 4)<br>Course Title: <b>Merchant<br/>Banking</b>                                                | Dr. V. KAVERI<br>Assistant Professor<br>Department of Management Studies,<br>GTN Arts college, Dindigul             |
| 23/09/26<br>Wednesday | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | BCOME/ ALL<br>MBA/MBAOL<br>MMPF06 | Topic: Block -2 (Unit 5)<br>Course Title: <b>Broking and<br/>Trading</b>                                             | Dr. V. KAVERI<br>Assistant Professor<br>Department of Management Studies,<br>GTN Arts college, Dindigul             |
| 24/09/26<br>Thursday  | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | BCOME/ ALL<br>MBA/MBAOL<br>MMPF06 | Topic: Block -2 (Unit 6)<br>Course Title: <b>Credit Rating</b>                                                       | Dr. V. KAVERI<br>Assistant Professor<br>Department of Management Studies,<br>GTN Arts college, Dindigul             |

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| 25/09/26<br>Friday    | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | <b>BAM/BSCM<br/>BHIS-183</b>      | Topic: Block -1 (Unit 6)<br>Course Title: <b>Pedagogy of<br/>Crafts</b>                         | Dr. P. Sindhu<br>Assistant Professor<br>Department of history<br>Mannar Thirumalai Naicker College<br>Madurai |
| 28/09/26<br>Monday    | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | BCOME/ ALL<br>MBA/MBAOL<br>MMPF06 | Topic: Block -2 (Unit 7)<br>Course Title: <b>Mutual Funds</b>                                   | Dr. V. KAVERI<br>Assistant Professor<br>Department of Management Studies,<br>GTN Arts college, Dindigul       |
| 29/09/26<br>Tuesday   | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | BCOME/ ALL<br>MBA/MBAOL<br>MMPF06 | Topic: Block -2 (Unit 8)<br>Course Title: <b>Depository<br/>Services</b>                        | Dr. V. KAVERI<br>Assistant Professor<br>Department of Management Studies,<br>GTN Arts college, Dindigul       |
| 30/09/26<br>Wednesday | 11:10 AM<br>– 12:10 PM | 11 | Social Science<br>&<br>Humanities | <b>BAM/BSCM<br/>BHIS-183</b>      | Topic: Block -1 (Unit 7)<br>Course Title: <b>Craft Thinking: A<br/>Problem Solving Approach</b> | Dr. P. Sindhu<br>Assistant Professor<br>Department of history<br>Mannar Thirumalai Naicker College<br>Madurai |

Dear Learner, kindly watch the live Video counselling session in Tamil language and ask questions through Web link <https://splive.ignouonline.ac.in/live/ch/11> or Swayam Prabha Free DTH TV Channel No.11.YouTube Channel of IGNOU - <https://www.youtube.com/@ignousoss/streams>

Holiday

**04.09.2026- Janmashtami @ HQ**

**14.09.2026- Ganesh Chaturthi**

**Regional Director,  
IGNOU RC Madurai**